



Merchant Guide Pix

What is Pix?

Pix is a payment method developed by the Central Bank of Brazil that enables transactions to occur in less than 10 seconds, 24 hours a day, 7 days a week – including weekends and holidays. By selecting Pix at the checkout page, users can either scan a QR Code using their smartphones or use a Pix key. After that, all they need to do is check the receiver's information and confirm the action.

Pix is an instantly QR payment code or key which can easily be paid via Internet banking or digital wallet. Pix confirms the payment instantly and increases conversion rates for merchants. Therefore, it is an ideal payment method for consumers as well as businesses.

What are the main advantages of Pix?

- Instant payment confirmation
- Available 24/7
- Fully responsive version for mobile phones and tablets
- Secure payment method for the buyer
- Absolutely no chargebacks
- Broadly accepted anywhere in Brazil
- No bank account needed
- No need to print a payment slip
- Additional conversions
- Better service for your customers
- Lower costs
- Competitive advantage for your business

Pix sample:



How can I implement Pix into my checkout?

Integrate PagBrasil's Pix according to our [PBDocs - Pix](#). The process is very simple and intuitive, as outlined in the documentation.

Payment page:

1. Show the Pix logo on your payment page.
2. Display a text informing about what Pix is. Suggested text: "Copie o código Pix ou escaneie o código QR para realizar o pagamento no aplicativo do seu banco ou carteira digital. Sua confirmação será instantânea."

Once Pix is activated they can either be paid via online banking or on digital wallets, with instant payment confirmation.

Please note that our dynamic and settlement reports will show Pix as an additional payment method. If you are using our API function 'getorder', you need to make sure your system can accept the value 'X' for the payment method parameter.

Please keep in mind that Pix must not be manipulated.

Please check our [PBDocs - Pix](#) for further information or contact us at support@pagbrasil.com. Our integration manuals and the Pix logo are available for download at the PagBrasil dashboard, in the tab 'Resources'.



How can I activate Pix for my PagBrasil merchant account?

When initiating the implementation of the above requirements, please contact our support team at support@pagbrasil.com to activate Pix. A confirmation email will be sent to you as soon this activation is complete, usually within a few hours on working days.

Once you have completed the implementation, kindly inform cs@pagbrasil.com, so that our Customer Success team can homologate your Pix checkout.

Which fees will be charged for Pix?

PagBrasil will charge the fees stated for Pix in your Payment Service Agreement. If Pix is not yet in your Payment Service Agreement, please contact your account manager to amend your contract and include it.

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